

Cyber Proud Support Services for LEA Apprenticeship Applicants

Cyber Proud provides targeted, a la carte services that fill gaps and strengthen a Local Educational Agency's apprenticeship or pre-apprenticeship program without adding extra layers or complexity. Our support can be integrated as needed and focuses on recruitment, learner readiness, certification preparation, and career development. Al is introduced in practical ways that help learners navigate training and workplace tasks. Our role is to strengthen readiness, confidence, and access to opportunities while supporting each individual in taking ownership of their career path.

1. Recruitment and Outreach

- Targeted outreach across California.
- Screening, interest intake, and referral coordination.
- Focused outreach to underserved communities.
- Early conversations focus on helping applicants understand realistic career pathways in their area of interest, including expectations, opportunities, and the commitment required to succeed.

2. Industry Certification Support

- Guidance on certification pathways aligned to program expectations.
- Access to preparation resources and voucher coordination.
- Progress monitoring for certification milestones.
- Instruction on how to use AI responsibly to organize study plans, summarize materials, and practice key concepts.

3. Wraparound Career Services

- Monthly one-on-one coaching focused on progression, accountability, and professional development.
- Career readiness training including resume preparation, interview practice, workplace expectations, and LinkedIn optimization.
- Biweekly group sessions on communication, teamwork, and workplace skills.
- Practical instruction on using AI to draft documents, rehearse interview responses, outline career goals, and improve communication.
- Basic barrier identification with referrals to appropriate community or program resources.

4. Employer Connections and Employment Support

- Outreach to employers to raise awareness of candidate availability and apprenticeship pathways.
- Promotion of apprenticeship programs through business-facing events, tabletop engagements, and visibility efforts including Sacramento Business Journal opportunities.
- Interview preparation and early onboarding coaching to help individuals transition into professional environments.
- Encouragement of self-advocacy as individuals pursue employment opportunities.
- Instruction on using AI to practice interview scenarios, understand workplace terminology, and strengthen professionalism.
- No employment guarantees; the individual is the primary driver of their outcome.

5. Learner Persistence and Completion Support

- Regular check-ins to monitor engagement, performance, and learner needs.
- Attendance tracking with escalation to the LEA when necessary.
- Individualized support to encourage persistence and reduce attrition.
- Guidance on using current workplace tools for time management, planning, and clarifying difficult concepts between coaching sessions.

6. Program Coordination and Reporting Support

- Documentation of services and learner progression.
- Data sharing with the LEA to support CAI reporting requirements.
- Coordination with faculty, employers, and program partners throughout the program period.

7. Community and Pipeline Development

- Outreach to workforce boards, nonprofits, education partners, and community organizations.
- Development of a sustainable talent pipeline for future cohorts.
- Alignment with regional workforce and industry priorities.

Apprenticeship Readiness and Support Flow

